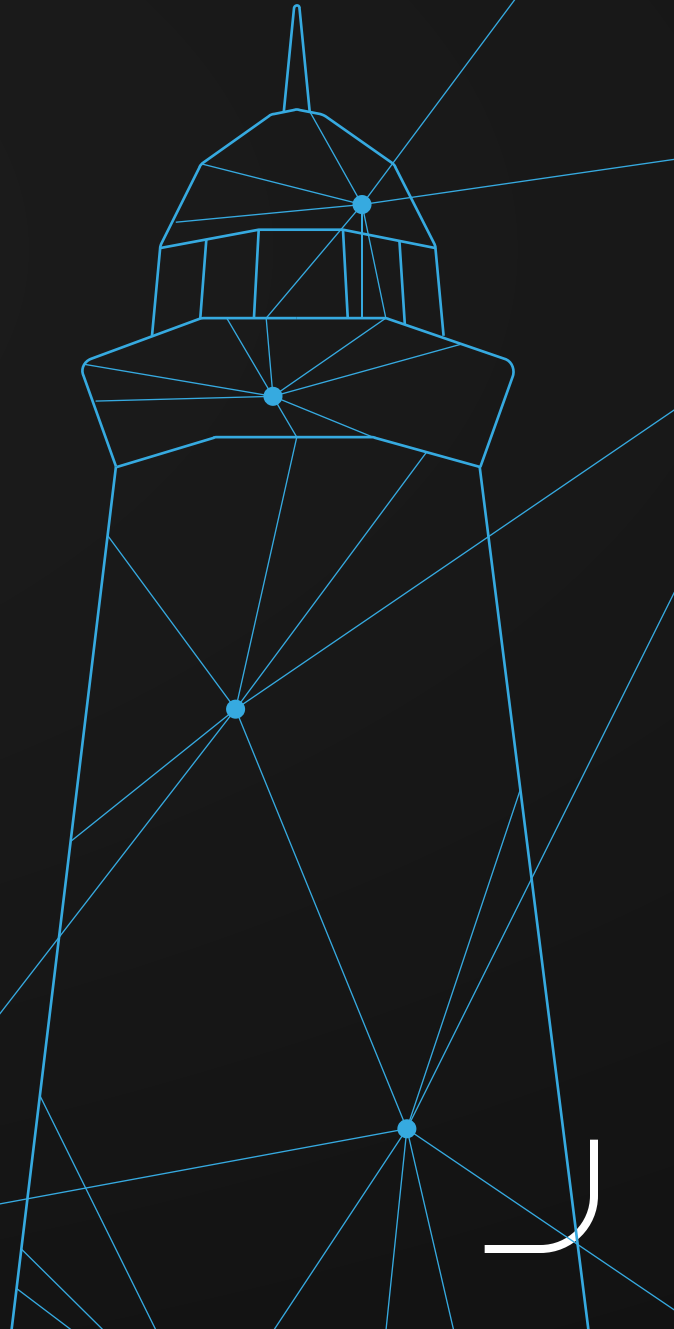


**AdQuantum**  
Your **marketing** partner



# About us

**\$400M+ spend**

On Meta, Google Ads,  
Twitter, Unity, TikTok,  
Snapchat, and other  
networks.

**Positive ROI  
for apps and websites**



A badge with a dark blue background and a teal geometric pattern. The text 'GLOBAL' is in teal, 'Agency Awards' is in white, and '2023' is in teal. The word 'WINNER' is in teal below a white horizontal line. A faint 'MINNER' is visible at the bottom.

GLOBAL  
Agency  
Awards  
2023

WINNER

MINNER

# Partners

Mental health

Lifestyle

Gaming

Fasting

Ecommerce

**200+ brands**  
Web & App

Pets

Education

Finance

Kids

Books

Fitness

# Key benefits

- ▶ **Decrease cost per action**  
**= or < than in-house**
- ▶ **Run ROAS and ROI-positive campaigns**  
**→ FREE CREATIVES**
- ▶ **Increase conversion**  
(advise on changes to web onboarding, payment gates, etc.)

# Cases | H&F


- ▶ StretchIt
- ▶ Fitingo
- ▶ Gravity Fit

**STRETCHIT**  
SKAN+Web-to-Web

**110,000** trial subscriptions and  
**11,000** web purchases


During the 12 months of collaboration, AdQuantum generated 110,000 trial subscriptions and 11,000 web purchases for StretchIt.

AdQuantum  
union apps



AdQuantum

**20,000**  
trial subscriptions  
in 6 months (SKAN)



G FIT



# Cases | Lifestyle

▶ Better Me

▶ HFWL

The image displays two overlapping promotional cards for AdQuantum. The background card is dark blue and features the AdQuantum logo in the top left, the text "100,000 trial s" in large white font, and colorful silhouettes of people performing various exercises. The foreground card is red and features the AdQuantum logo in the top left, the text "15,000 subscriptions in 6 months (Web2App)" in large white font, and a photograph of a woman in black athletic wear performing a sit-up on a mat. A small white heart icon is visible in the bottom right corner of the red card.

AdQuantum

Me.

100,000 trial s

AdQuantum

15,000 subscriptions  
in 6 months (Web2App)

♥

# Cases | Education

► Easy Ten

► Radish

**AdQuantum**

**#1 app**  
in the Books Category

AdQuantum helped Radish reach #1 in the Books category on Google Play in February 2020, and #2 in the Books category on the App Store from February to April 2020.

The image shows a person holding a smartphone with the Radish app icon (a pink square with a white 'R') visible in the top right corner. The background is a blurred image of a person's face and a cup of coffee.

**AdQuantum**

**Trial subscriptions ×9**

Since launching with AdQuantum the language-learning app Easy Ten has boosted the number of trial subscriptions over 9x

The image shows a smartphone screen displaying a colorful illustration of a city skyline with various landmarks like the Eiffel Tower, Big Ben, and the Leaning Tower of Pisa. The background is a gradient of purple and blue.



# Cases | Finance

- ▶ Octa FX
- ▶ IQ Option

AdQuantum


**705,000**  
registrations



AdQuantum

**\$1,500,000**  
deposited from users



 OctaFX

 OctaFX

deposited from users

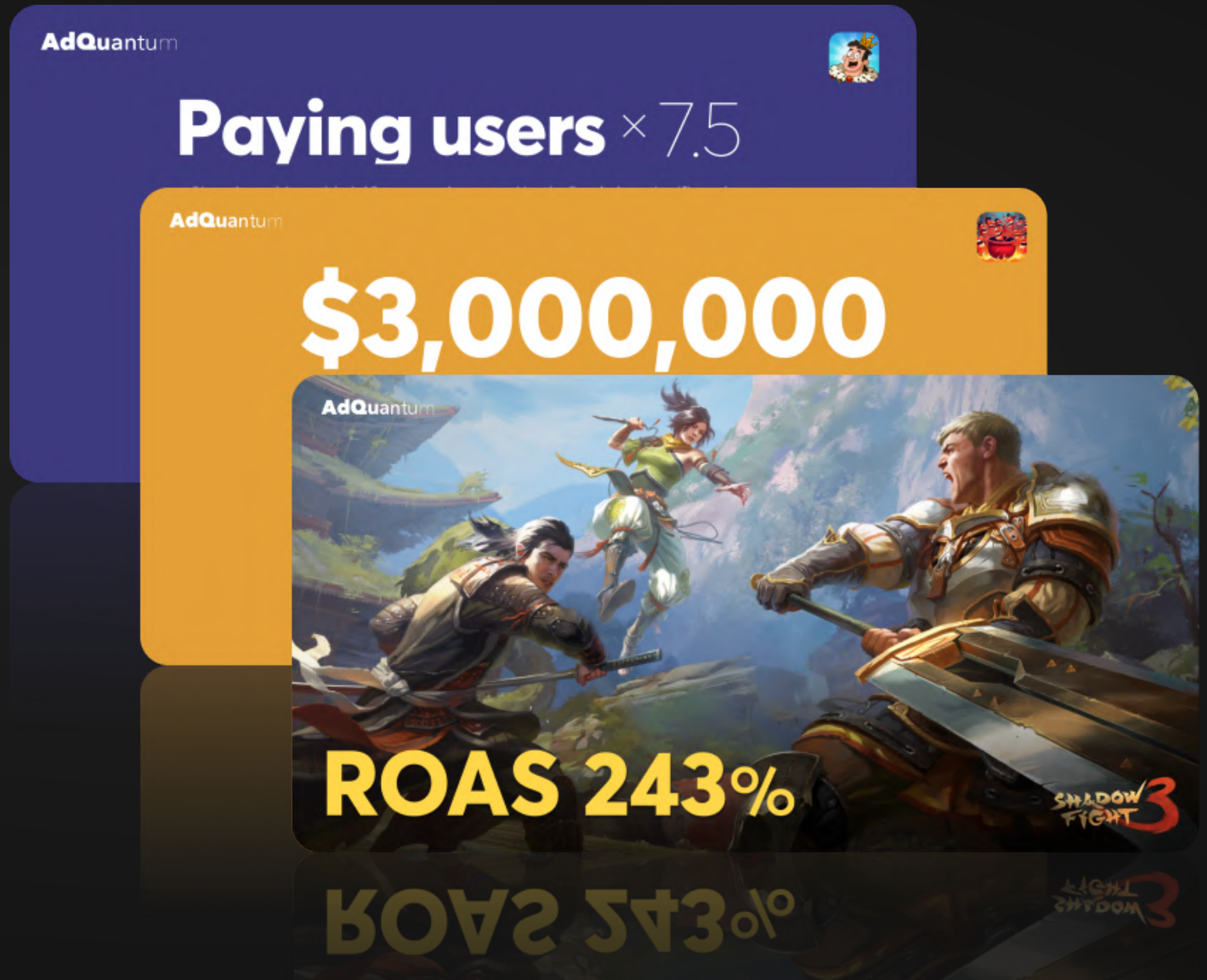
**\$1,500,000**

registrations



# Cases | Games

- ▶ Pocket champs
- ▶ Gold and Goblins
- ▶ Idle Evil Clicker
- ▶ Hustle Castle
- ▶ Shadow Fight 3



# Cases | Ecommerce

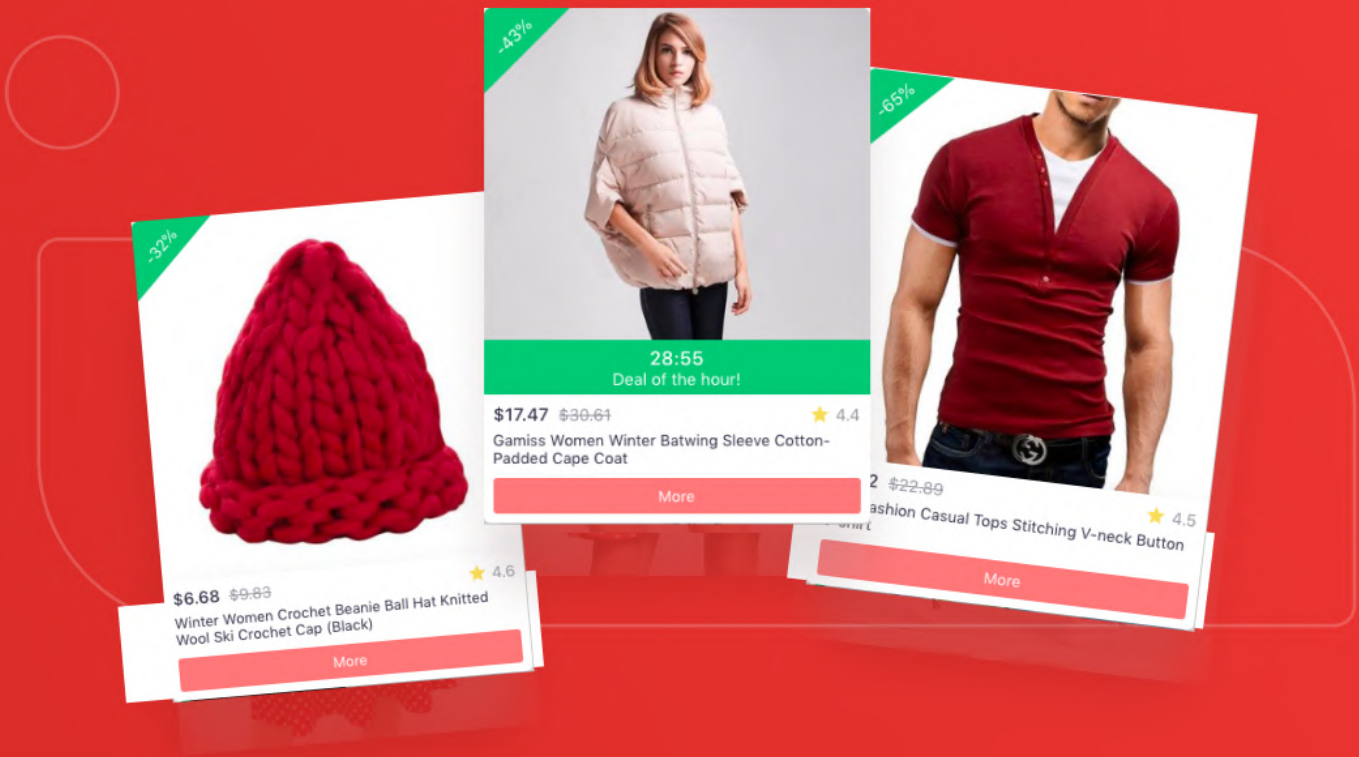
▶ Joom

AdQuantum



# Revenue ×5

For Joom, AQ's traffic boosted revenue x5 with a Revenue Share model





# Models of cooperation

## Profit Share

- ▶ 0-risk model
- ▶ We fully cover the ad spend

Split profit 50-50%.

### IMPORTANT\*

WE SHARE 50% OF PROFIT DRIVEN BY OUR IN-HOUSE MARKETING EFFORTS ONLY. PROFIT DRIVEN BY YOUR INHOUSE EFFORTS, OR ORGANICALLY IS 100% YOURS.

## Commission on ad spend

- ▶ High ROAS (return on ad spend)
- ▶ We reach your KPI, = or lower than in-house

Your budget, we take % (commission on ad spend)

\*we conduct an audit first, to check if a partner qualifies



# Project Timeline



01

**AUDIT**

(1-2 DAYS)

▶ CHECK THE VALUE  
WE CAN BRING

02

**TEST LAUNCH**

(3-4 WEEKS)

▶ TEST CREATIVES  
▶ BUILD PREDICTIONS FOR  
SCALE

03

**ACTIVE PHASE**

(1-4 MONTHS)

▶ PROFITING

04

**SCALE**

(4+ MONTHS)

▶ SPEND **\$500K+**  
MONTHLY

# Interviews and articles

▶ [AQ x Sensor Tower Report](#)

▶ [Top fitness report](#)

▶ [Apps vs Games monetization](#)

▶ [Rules for mobile ad creative testing in 2021](#)

▶ [What is a mobile app Unit Economics and how to calculate it properly?](#)

▶ [Android accounts for over 70 percent of ad creatives in Q2 2022](#)

▶ [More](#)

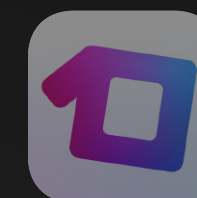


CHURIN IURII  
PRIMETEL 5KM CORPORATE RACE

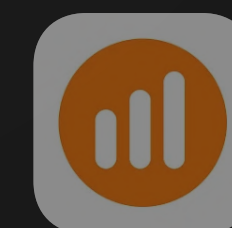
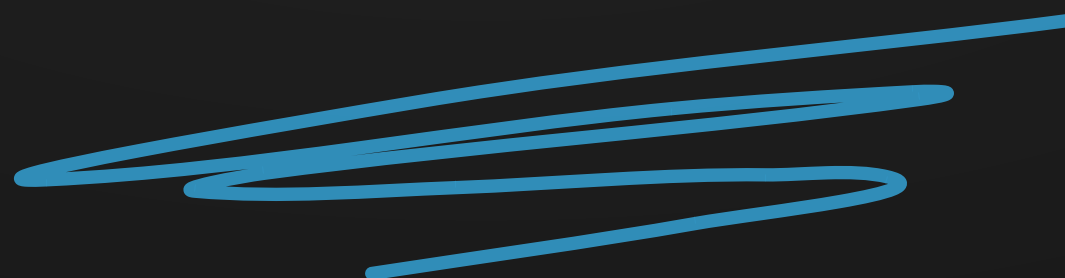
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 **MUFG** MUFG  
Investor Services  
An employer of choice in Cyprus





Let's get in touch?  
Talk to us



AdQuantum