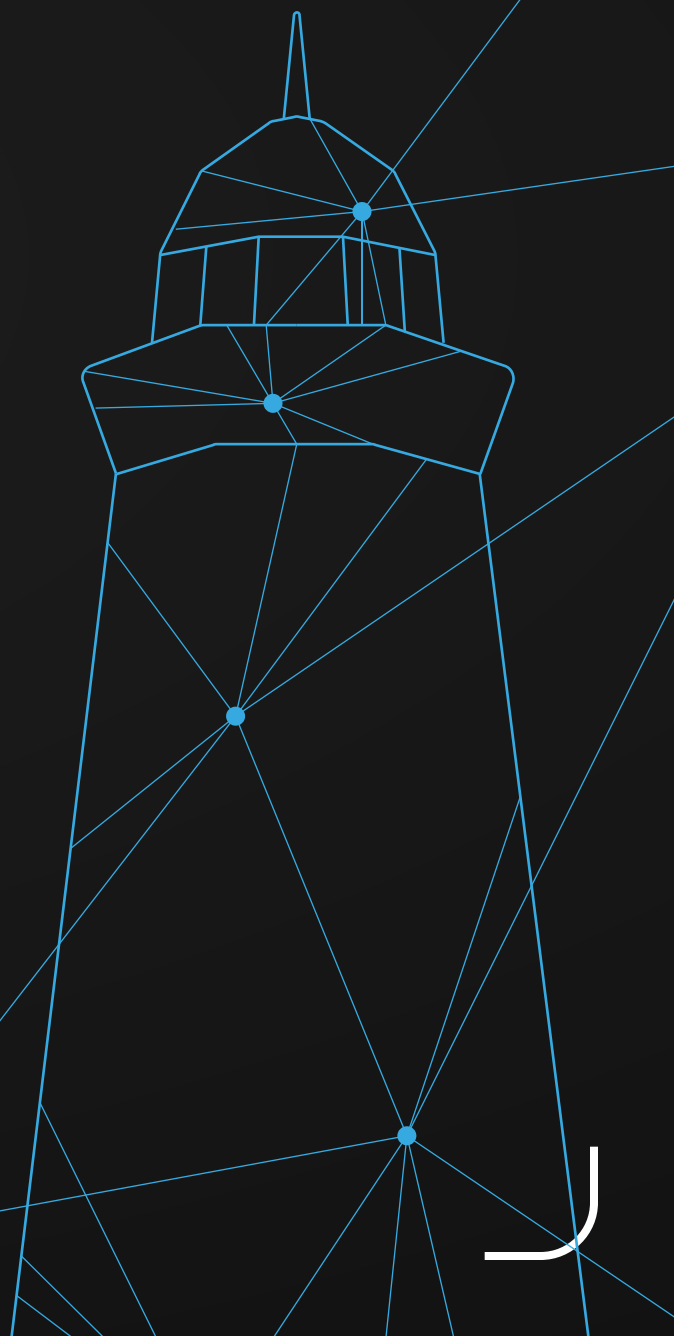


AdQuantum
Your **marketing** partner



About us

Over \$500M in ad spend
on Meta, Google Ads,
Twitter, Unity Ads, TikTok,
Snapchat, and other
networks

Positive ROI
for apps and websites

GLOBAL
Agency
Awards
2023

WINNER

WINNER

Partners

Mental health

Lifestyle

Gaming

Fasting

Ecommerce

200+ brands
Web & App

Pets

Education

Finance

Kids

Books

Fitness

Key benefits

- ▶ **Decrease cost per action**
= or < than in-house
- ▶ **Run ROAS and ROI-positive campaigns**
→ **FREE CREATIVES**
- ▶ **Increase conversion**
(advise on changes to web onboarding, payment gates, etc.)

Cases | H&F

▶ Home Fitness for Weight Loss


▶ STRETCHIT

▶ Gravity Fit

▶ Fitingo

AdQuantum

15,000 sub
in 6 months (



AdQuantum

20,000
trial subscriptions
in 6 months (SKAN)



Cases | Education

▶ Easy Ten

▶ Radish

AdQuantum

#1 app
in the Books Category

AdQuantum helped Radish reach #1 in the Books category on Google Play in February 2020, and #2 in the Books category on the App Store from February to April 2020.

The image shows a person holding a smartphone displaying the Radish app interface. The background is a blurred image of a person sitting at a table with a cup of coffee.

AdQuantum

Trial subscriptions ×9

Since launching with AdQuantum the language-learning app Easy Ten has boosted the number of trial subscriptions over 9x

The image shows a laptop displaying a city skyline graphic. The background is a gradient from purple to blue.

Cases | Finance

- ▶ [Octa FX](#)
- ▶ [IQ Option](#)
- ▶ [ExpertOption](#)

AdQuantum

705,000
registrations



AdQuantum

\$1,500,000
deposited from users



OctaFX

registrations

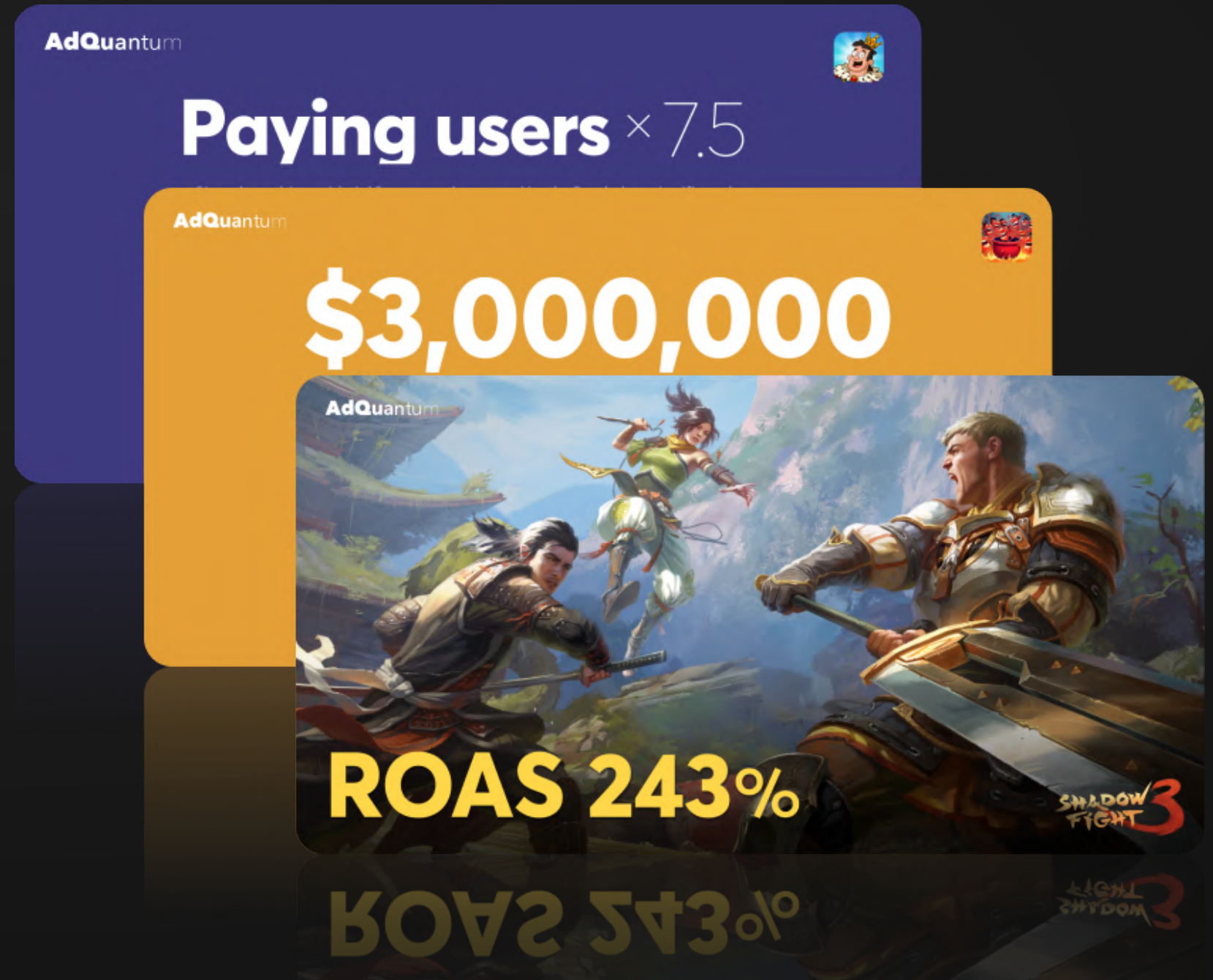
deposited from users

\$1,200,000

OctaFX

Cases | Games

- ▶ Pocket Champs
- ▶ Gold and Goblins: Idle Merge
- ▶ Idle Evil Clicker
- ▶ Hustle Castle
- ▶ Shadow Fight 3



Cases | Ecommerce

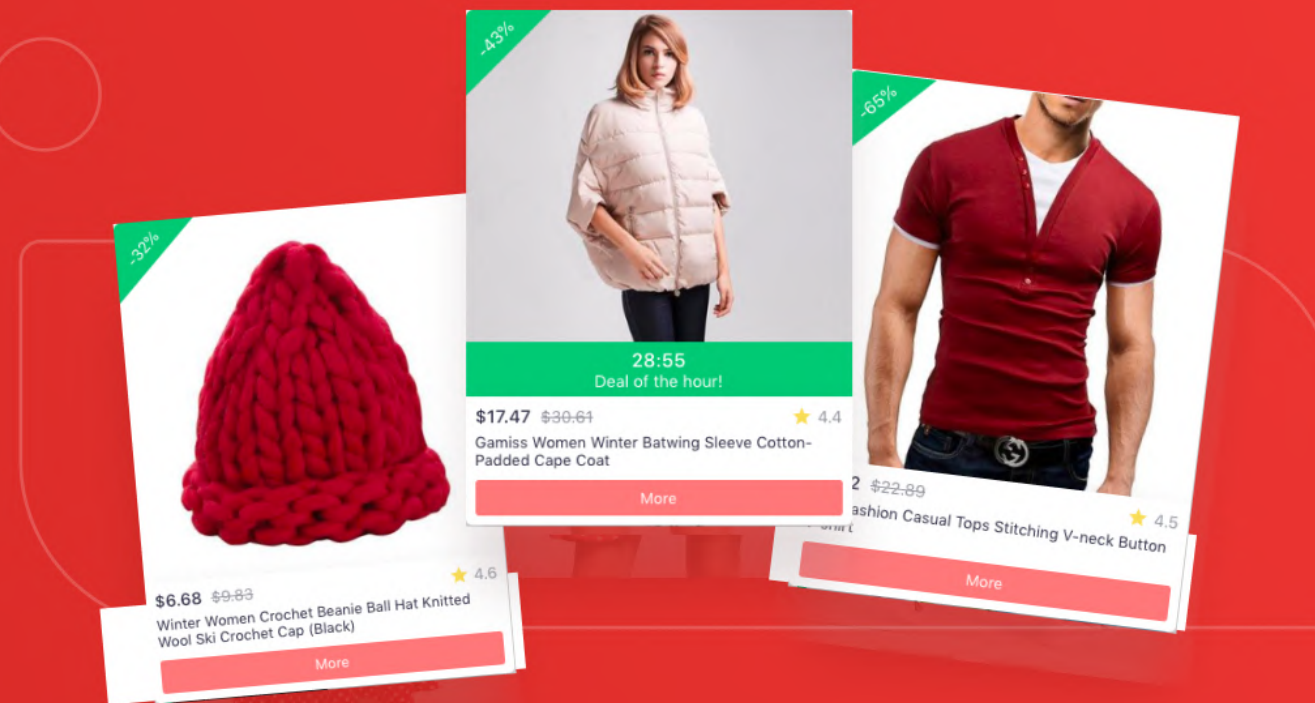
▶ Joom

AdQuantum



Revenue ×5

For Joom, AQ's traffic boosted revenue x5 with a Revenue Share model



Models of cooperation

Profit Share

- ▶ 0-risk model
- ▶ We fully cover the ad spend

Split profit 50-50%.

IMPORTANT*

WE SHARE 50% OF PROFIT DRIVEN BY OUR IN-HOUSE MARKETING EFFORTS ONLY. PROFIT DRIVEN BY YOUR IN-HOUSE EFFORTS, OR ORGANICALLY IS 100% YOURS.

Commission on ad spend

- ▶ High ROAS (return on ad spend)
- ▶ We reach your KPI, = or lower than in-house

Your budget, we take % (commission on ad spend)

*we conduct an audit first to check if a partner qualifies

Project Timeline



01

AUDIT

(1-2 DAYS)

▶ CHECK THE VALUE WE CAN BRING

02

TEST LAUNCH

(3-4 WEEKS)

▶ TEST CREATIVES
▶ BUILD PREDICTIONS FOR SCALE

03

ACTIVE PHASE

(1-4 MONTHS)

▶ PROFITING

04

SCALE

(4+ MONTHS)

▶ SPEND \$500K+ MONTHLY

Media Coverage

[THE STATE OF THE HEALTH & FITNESS APP MARKET 2023
by AdQuantum x Sensor Tower](#)

[Mastering Mobile Ad Campaign Scaling: Common
Pitfalls and Useful Tips](#)

[Mobile Ad Masterclass: How to select the best ad
format for your game](#)

[What is a mobile app Unit Economics and how to
calculate it properly?](#)

[Practical tips on how to use AI tools in user
acquisition](#)

[Top Fitness Creatives Report](#)

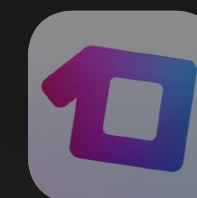
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CHURIN IURII
PRIMETEL 5KM CORPORATE RACE

00:35:04

 **MUFG** Investor Services
An employer of choice in Cyprus



Let's get in touch?
Talk to us

