



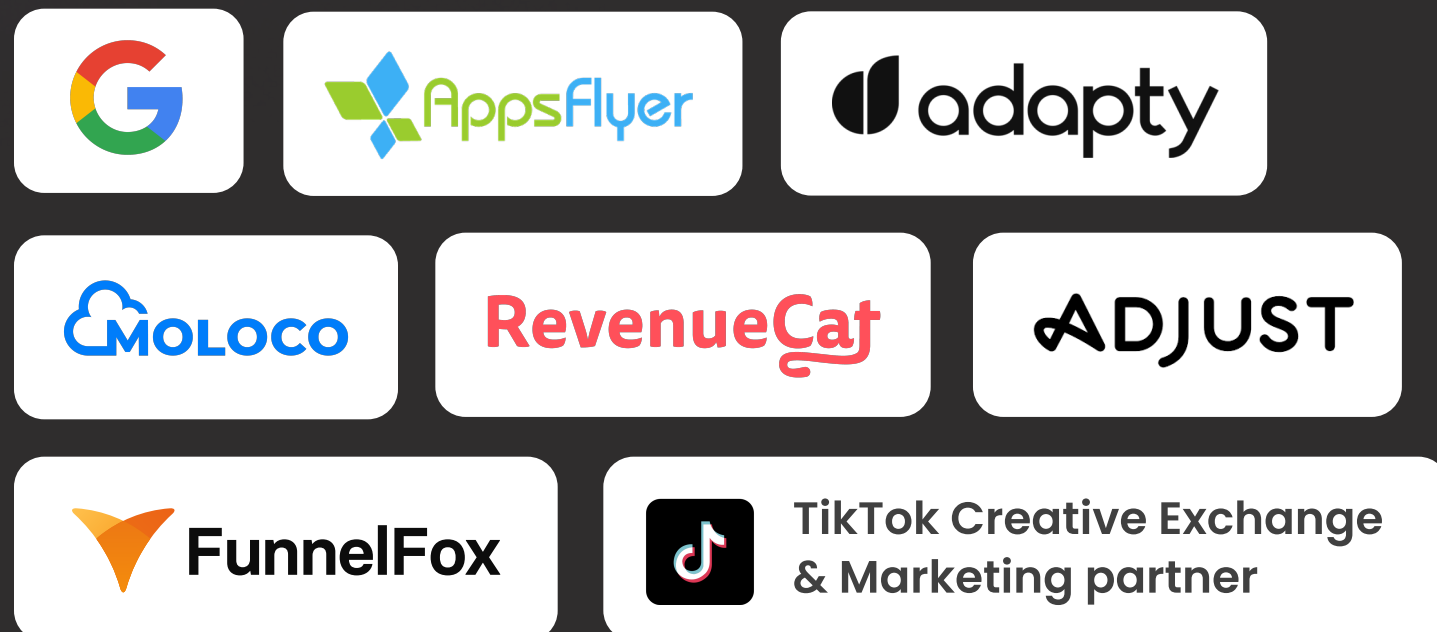
# **AdQuantum**

Your marketing  
and creative partner

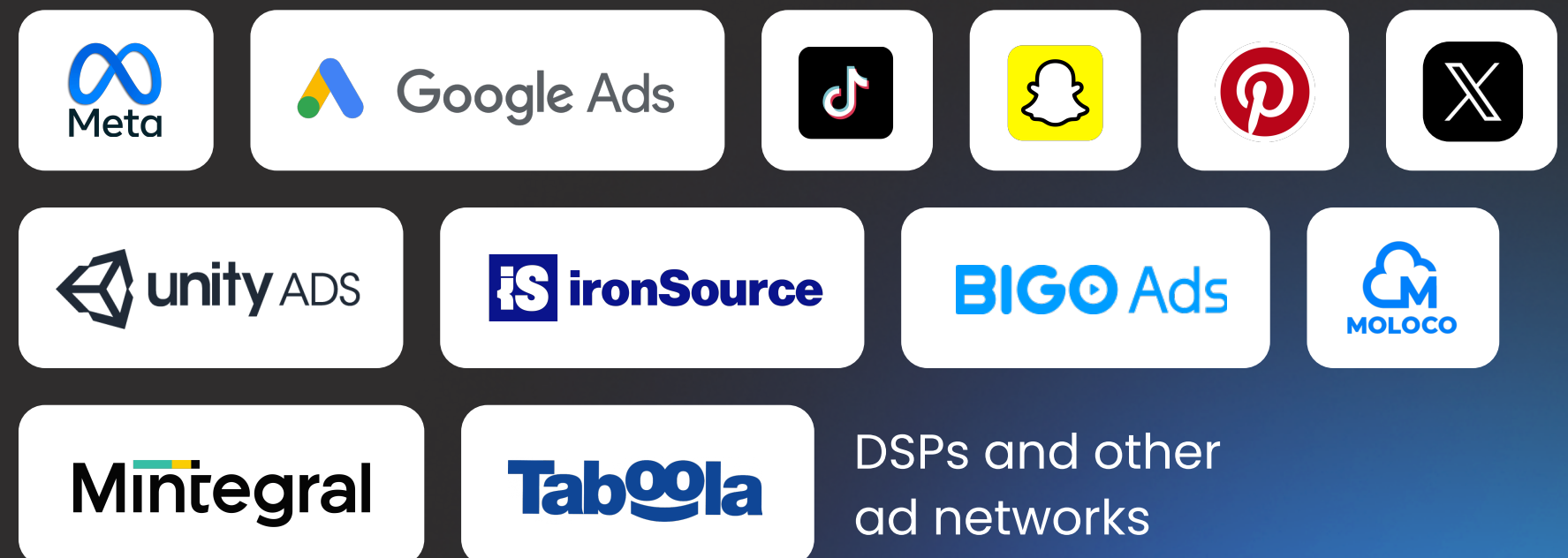
# About us



## Marketer partner of



## Traffic sources





PLAYGENDARY

MADBOX

CENTURY  
GAMES

asana rebel

CINAMON

AWEM

nexters

APP LOVIN

verv®

LION STUDIOS

Nekki

playrix

VIZOR

Flo

slimkit

IBY

kitUp

HELIO  
GAMES

AppQuantum

SIMPLE

GISMART

SUPERCENT

CM  
CREATIVE MOBILE

over 200  
web & app brands

Kilo.Health

Hitmeal

PLARIUM

Headway

Organic  
Fit

10  
minute  
Spanish

10  
Minute  
English

LOAD  
COMPLETE

Blinkist

Prosperi

+Babbel

Radish

Pearls

And other brands

tapas

promova

RJ GAMES

PRISMA  
LABS

capital.com

ExpertOption®

BIGO LIVE  
LIVE YOUR MOMENTS

Prequel

VOCHI

Grids

Libertex

Everydoggy

peak  
GAMES

Wisey

## Key benefits

---

**Decrease cost per action < THAN IN-HOUSE**

---

**Run ROAS and ROI-positive campaigns with  
FREE CREATIVES**

---

**Increase conversion**

(audit and advise on changes to web onboarding, payment gates, etc.)

---

**Post-payment**

---

**Free of charge creative solutions** 

---

**Certified, dedicated teams for each type  
of paid channel**



# How we work



## Audit

We review your current metrics and campaign history to gather insights and set benchmarks.

## NDA & IO

Finalize terms and conditions between legal teams.

## Creative production

Gather assets and begin producing ads based on best-performing practices.

## Launch

Set up the first test campaigns, verify integrations and pixels, and collect initial benchmarks.

## Optimization

Analyze performance and fine-tune for results.

## Scale

Increase spend and push winning scenarios that hit your KPI/ROAS targets.

# Price models

## 2 options

**\$5,000**

base



**10%**

of spend

Ideal for those still working on finding the right economics for their product

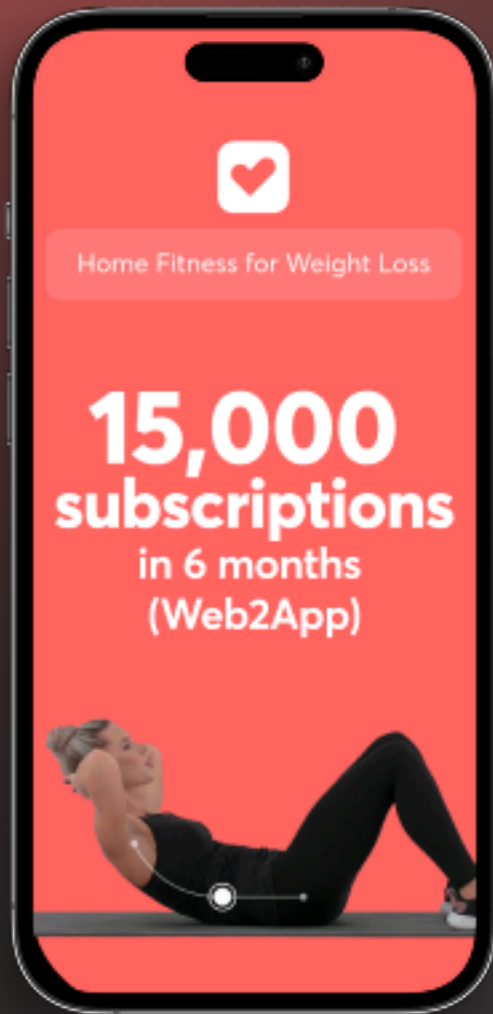
**15%**

of spend

This model fits you if you are confident that your product is in a growth phase

Rates may vary depending on specific project details and individual terms

# Success cases



## Home Fitness for Weight Loss

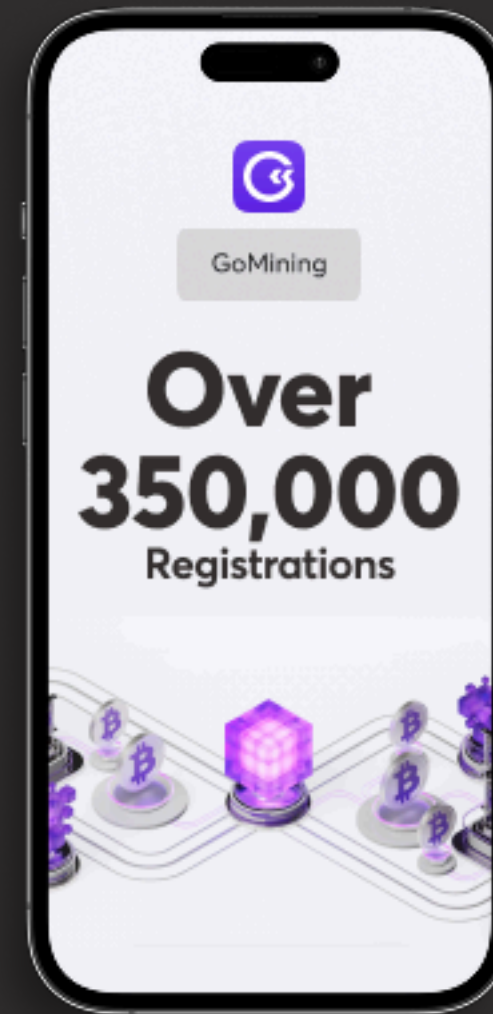
Goal:

- 🎯 Increase the number of new users

Results:

- ✅ From 443rd to 26th in App Store ranking
- ✅ x40 subscriptions (iOS, SKAN)

[READ MORE](#)



## GoMining

Goal:

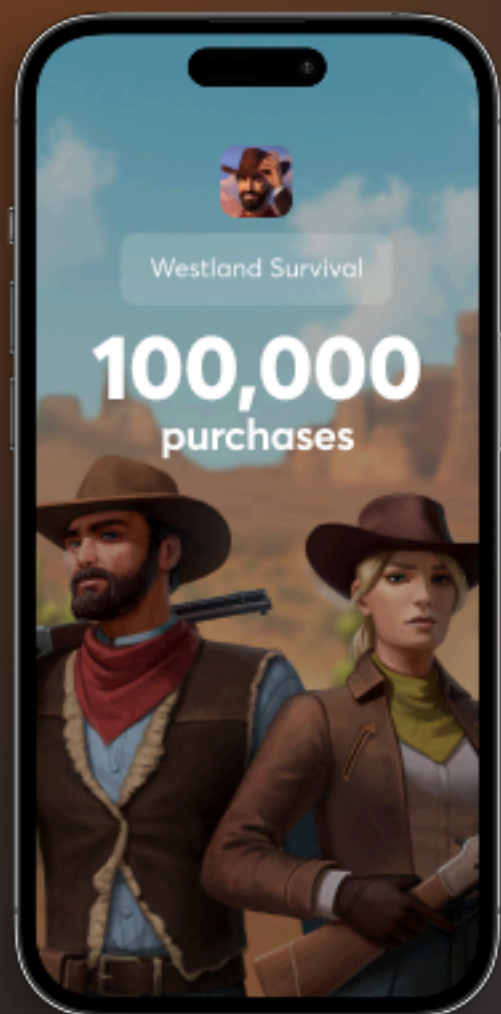
- 🎯 Grow the active community within the app

Results:

- ✅ 350,000 registration
- ✅ 60 creatives

[READ MORE](#)





## Westland Survival

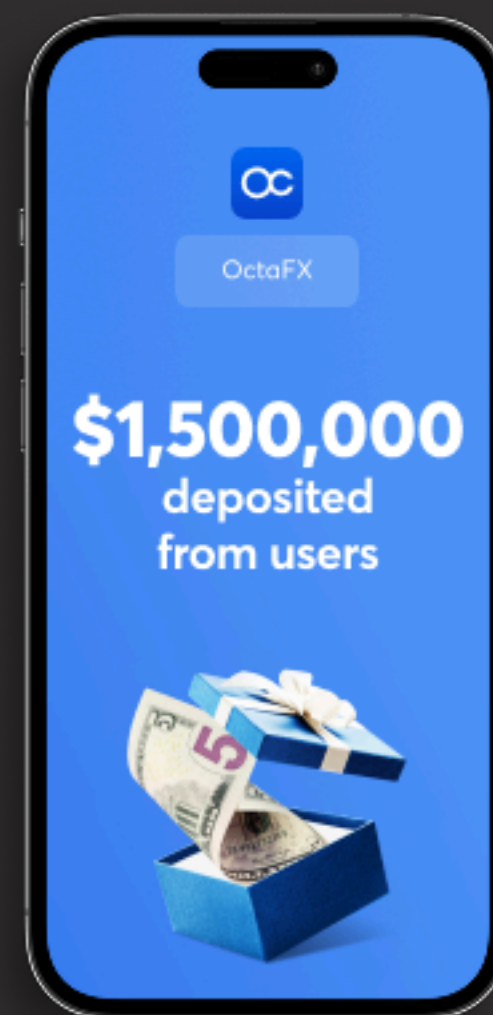
Goal:

- 🎯 Increase the number of paying users

Results:

- ✓ Average CR 5-6%
- ✓ 100,000 purchases

[READ MORE](#)



## OctaFX

Goal:

- 🎯 Increase the number of new depositing users

Results:

- ✓ \$1,500,000 deposited from users
- ✓ 200,000 new users

[READ MORE](#)

Still not enough? You can check out  
the other cases here

[SEE THE CASE STUDIES](#)



# Follow us around the globe

Community is at the heart of everything we do — that's why you'll always find us at industry events around the world or hosting our own across Europe.

We also love sharing our expertise, so follow us on social media to stay up to date with our latest insights.



# AdQuantum

**Talk to us**

 [sales@adquantum.com](mailto:sales@adquantum.com)

 [Official website](#)

 [AdQuantum's LinkedIn](#)

 [UA Lab's LinkedIn](#)

 [Instagram](#)

 [Facebook](#)

 [X.com](#)

 [YouTube](#)