JOOM began to work with AdQuantum on a CPI basis. After getting familiar with our product, AdQuantum offered us to work on a CPO model. That involves less risk for us and helped to increase our revenue by almost 5 times. Now we have shifted to an LTV-based model and keep growing our revenue every month. They are driving a significant amount of traffic from Facebook and DBM and have a leading position in the top of our traffic providers, This is why we have chosen them as one of the first companies for trial launches in new markets.”

— Yuri Ivanov, Co-Founder at Joom

Background

1000+ monthly active users
1+ provinces

Goals

- Increase the number of new users in their target demographic
- Enter new geographical markets

Strategy

1. Expanding geographic reach

2. Geo targeting

Revenue x5

For Joom, AQ’s traffic boosted revenue x5 with a Revenue Share model. They had targeted 22 countries in their medium-term plans in which they wanted to acquire new customers. These countries were: Russia, Belarus, Ukraine, Kazakhstan, Germany, France, Spain, United Kingdom, Norway, Denmark, Finland, Belgium, Czech Republic, Austria, Cyprus, Estonia, Slovakia, Malta, Italy, Poland, the Netherlands, Australia, Canada, and the United States.

Results

You too can increase your app revenue by partnering with AdQuantum for traffic. Talk to one of our specialists today!

Contact us!

www.adquantum.com sales@adquantum.com facebook.com/AdQuantum

Results

In June 2018, AdQuantum delivered a 50% increase in installs compared with the previous month across the iOS & Android platforms combined.