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AdQuantum – External performance marketing team for fintech products

Fintech Apps Benchmarks, Facebook

6 months period, \$2+ million spend, positive ROAS within 90 days

Traffic Source	Platform	GEO	IR (%)	CPI (\$)	CR to reg (%)	CPR (\$)
Facebook	Android	India	28.18	2.79	51.88	5.38
		Switzerland	21.00	44.44	45.00	98.76
		UAE	22.07	7.97	50.41	15.82
		Brazil	20.80	7.00	54.00	13.00
		Indonesia	22.56	4.78	49.73	9.62

With us you get:

- FTDs volume boost
- New GEOs (regulated and unregulated)
- Compliance-friendly ad production
- Turnkey solution
- Free UA Audit

AQ Sources



+20 more

\$4,500,000 Revenue



Octa FX

\$4,500,000

Revenue during the first 3 months of collaboration

500+

New creatives

4.9

IPM for the top creative



Testimonials

They quickly proved to be a team of professionals: immediately reacting on all our inquiries and also were proactive. Definitely the best UA agency we ever worked with

– Rikhard Shmidt, Head of Partnerships, OctaFX



We've chosen Adquantum for the expertise and creative approach they proved while initiating A/B tests. Their knowledge and operational capacity was most beneficial for user acquisition efforts which lead to our long term partnership. Within just 3 months we've managed to scale significantly.

– Julie Sharova, Head of Performance Marketing at capital.com



Some of our clients

capital.com

exness

OCTAFX

{evest}
Numbers Rule

AdQuantum

Fuel your fintech app
via Facebook with AdQuantum

